We specialize in organizing high-quality business events, which provide only need-to-know information from leading industry’s experts. Our long-term research of industries’ needs and special selection of speakers ensure that we will bring the best content with latest techniques into your company. Each event provides you with the necessary tools to improve short term results, whilst simultaneously designing robust future strategies. We provide business opportunities to a target audience of executives, investors, leaders and thinkers who share our goal of making deals happen in the world’s most liquid markets.
INFORMATION

Smart planning and urban design play a crucial role in building strong connections and productive cooperation between municipalities, business and society. Smart zoning is helping cities to achieve exceptional land-use goals, reduce traffic and so on, while brownfield and greenfield development becomes more and more important to help gentrification processes achieve various advantages such as: improving land value, socially restructuring and redeveloping unsafe and badly organized urban areas. Disruptive technologies are emerging to help build cities that are prepared for sustainable development, population growth and widespread internet access. There are limitless benefits from focusing more on smart development and urban planning & design to make city more smart: functional, ecological, connected, green and friendly place to leave, work and rest.

WHO WE ARE
Curtis & Wyss offers business facilitation platforms for clients who want to develop in growth markets. We conduct exhaustive research, match buyers and sellers, then produce high profile events, all with a strategic focus on facilitating deals - all in the right place and at the right time.

OUR VISION
Our vision is to help executives find real-world, timely, need-to-know solutions and become their trusted source of knowledge, ideas exchange and networking. We are excited to perform premier events around Europe, USA, MENA, Asia, Latin America

HOW TO ENTER
Please send your registration form to:
registration@curtiswyss.com

AUDIENCE:
Local Government and Municipality
Real Estate Developers
Chief of Operations
Industry associations NGOs
Engineering Contractors
Smart Cities Councils
Urban Planners & Master Planners

FROM AREAS:
Architecture & Design Firms
Head of Innovation
Business Development
Innovation Manager
Head of Sustainability
Project Management Firms
Smart Cities research experts

BIM Monitoring and Testing Information
IoT
Digital Urbanism
Real Estate

HIGHLIGHTS OF THE EVENT:

Smart Development to ensure wired and wireless connectivity
Smart zoning. Brownfield and Greenfield development
Data Management and communication systems.
Environmental monitoring, interactive portals, logistics
Disruptive technologies in urban planning. Digital Infrastructures
Energy and sustainability with IoT intelligent buildings
Smart housing and structure innovations. Housing affordability
Smart Mobility
Future proofing in Smart Cities
THURSDAY NOVEMBER 7TH

9:00 Registration and Welcome Coffee
9:30 Opening Address from the Chairman

**Smart City context, Global Village and Greenfield Development**

09:40 Case Study
Best & next practices and Lessons learned from a global village
- General introduction ASC
- Governance
- Focus areas: energy - mobility - data & circular
- Lessons learned

DI Susanne Formanek
Ceo & Co-Founder
GrünStattGrau and President IBO

10:20 Case Study
Humble Lamppost: An ideal start for the Smart Cities journey
- EU Smart Cities Context
- Sharing Cities Project EU
- Humble Lamppost Solution and initiative
- Packaging
- A Decision Support Toolkit
- Example with London

Francesco Papa
Urban Consultant at UrbanDNA
Packaging Lead for Sharing Cities, EU funded project

11:00 Morning Coffee and Networking Break

11:30 Case Study
Land use, planning and transport in Smart Cities

Richard Elliott
Head of Local Planning & Infrastructure
Manchester City Council

12:10 Case Study
GRÜNSTATTGRAU – Innovations for the green cities, opportunities, potential and best practice examples of building greening
- Greened buildings and Energy- optimisation of cooling demand
- Nature based solution on buildings for climate change adaption in Austria
- The performance of building greening for building optimization
- Innovation Lab approach
- Best practise and inspiration

DI Susanne Formanek
Ceo & Co-Founder
GrünStattGrau and President IBO

**Digitalization and Data Management**

12:50 Case Study
Test Labs, Digitalization and data management.
Financing of Smart City projects

Juraj Hostak
InnovEYtion Hub Manager
Ernst & Young, s.r.o.

13:30 Business Lunch
SUMMIT AGENDA

THURSDAY NOVEMBER 7TH

13:50 Case Study
Digital transformation of cities: the social, ecological and techno-economical challenge
Joachim Schonowski
Head of Innovation
Smart Sustainable City Berlin

Smart mobility and Transportation Ecosystems

14:30 Case Study
Smart City Logistics - urban intermodal transportation ecosystems
«Cargo sous terrain – Coopetition to overcome impossible hurdles »
- The dilemma of City-Logistics (reducing traffic, emissions and noise versus an ever increasing amount of small size, individual transportation needs)
- How could City-Logistics work (involving ALL stakeholders and changing paradigms)
- What does Cargo sous terrain do different to become successful
- How would YOU approach the problem or what are YOUR experiences (15 min.)

Stefan Goldlücke
Projektleiter Smart City / Intercity Logistics
Cargo sous terrain AG

15:10 Networking Coffee Break

15:40 Case Study
The last mile and urban development: integrated solutions for a sustainable future
- Where is to much traffic caused by commuters, we put coworking-spaces at train stations in the suburbs to manage traffic and congestion by implementing solutions addressing the roots
- Where is no well-developed public transportation network in the suburbs, we implement ridesharing-solutions..
- Delivery traffic. “Smart Lockers” at train stations

Tobias Maennel
Digital Innovation & Strategy
Deutschebahn

16:20 Case Study
Building a vision for people and goods mobility
- Mobility in smart living areas: from city centres to suburban and rural context. Door-to-door issues.
- Mobility service operators: transport, information, aggregators, trusted third parties.
- Toward Mobility as a Service
- Governance, regulation, entrepreneurship
- Cases on promising technologies, solutions and behaviours

Gilles Betis
Founder and CEO
Orbi Cite

17:00 Panel Discussion
Open government
- impact of open wifi network
- innovative applications for city-community use in different fields

Carlos Mascarell Vilar
Carlos has a premium account Policy Officer on Governance and Citizenship at Council of European Municipalities and Regions (CEMR)

17:30 Chairman’s Closing Remarks and End of Day One

17:40-19:00 Cocktail Reception
FRIDAY NOVEMBER 8TH

9:30 Registration and Welcome Coffee
9:50 Opening Address from the Chairman

**Smart Housing and digital solutions**

10:00 Case Study
- IoT for intelligent buildings
- Energy: energy consumption monitoring
- People or spaces: measure occupancy, space utilization, how many people have passed through a certain entrance

**Hans-Martin Neumann**
- Thematic Coordinator for Urban Resilience and Transformation
- AIT Austrian Institute of Technology

10:40 Case Study
- How Smart Building Technology is Changing Facilities Management
- Smart building technology
- Financial benefit of reducing utility spending and equipment costs
- Productivity or behavioral benefit to IoT devices

**Nicolaos Tsigotis, MBA**
- Head of Smart Energy/IoT
- Energie Steiermark Kunden GmbH

11:20 Networking Coffee Break

**Smart Planning, Sustainability and Environment Protection**

12:00 Case Study
- "Embedding sustainability, resilience and Smart City criteria in Urban Planning Processes"
- Sustainability and Resilience in Urban Areas
- Smart City Development
- Urban Planning as an essential tool for urban sustainability and resilience and Smart City development
- Developing a strategy to embed the appropriate criteria in Urban Planning Processes
- Key elements
- Implementing the strategy

**Hector Rodal**
- Urban Planner - Architect
- Barcelona City Council

13:00 Business Lunch

14:00 Case Study
- The Refill Campaign and Global Expansion
  - Refill is an award-winning campaign to prevent plastic pollution at source by making it easier to reuse and refill your water bottle on the go than buy a single-use plastic bottle.
  - How is the campaign work?
  - The Refill App
  - Connectivity. Participants and cooperation.
  - Future perspectives: Refill is now expanding globally and we are on the search for Delivery Partners around the world.

**Rebecca Burges**
- Chief Executive
- City to SEA

[www.curtisyss.com](http://www.curtisyss.com)
FRIDAY NOVEMBER 8TH

14:40 Case Study
Breakthrough Innovation for a sustainable built environment:
- The VUCA world: Key trends affecting the future of our cities
- A process of sustainable innovation: moving from incremental change to breakthrough through development of regenerative business models
- The leadership skills required to deliver transformation in cities, including case study examples

Cat Hirst
Director
Switch On

15:20 Case Study
Energy management and planning:
- Smart energy systems
- Renewable district energy
- Impact of smart energy systems on urban planning

Available
Speaker will be announced soon

16:00 Networking Coffee Break

16:30 Sum-up discussions with speakers of the day

Better solutions for smart Cities:
- Challenges and barriers
- Future trends and perspectives

Moderated by the Chairman

17:00 Chairman’s Closing
Remarks and End of Summit
Terms and conditions

By sending this form, I confirm that I have read and accepted the terms and conditions detailed below.

Confirmation: We will confirm your participation after receiving signed registration form. The delegate will receive the invoice within 24hrs of sending the signed form. The hotel details will be sent two to three weeks before the start of the conference.

Cancellations: Made one month prior to the start of the conference will be refunded less 50% administration charge. Refunds will be made after the conference. Cancellations made within one month of the conference start date will receive no refund. Substitutes are accepted up to 3 days before the conference. Any cancellation will be accepted latest one month before the event and should be informed in written form.

I agree with the terms and conditions
Our sponsorship packages are designed to offer optimum exposure for the budget that are available. For more information on the packages and to discuss your sponsorships requirements, please contact sponsorship@curtiswyss.com

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference.

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